



## **eduroam Social Media Content**

Suggested materials to best promote eduroam on social media.

If you have any questions and/or feedback, please get in touch with

[pr@heanet.ie](mailto:pr@heanet.ie)

Below are some ideas for social media posts that you can adapt to your needs.

Please tag @HEAnet @eduroam and use #eduroam #eduroameverywhere #eduroamhere #love2eduroam where appropriate.

- 1) Hi students! Great news, @eduroam is now available in [Location] meaning you will be able to access in there free and secure Wi-Fi. For more information, visit: [insert link to your story or our website: <https://www.heanet.ie/services/connectivity/eduroam>] #eduroam #eduroamhere #eduroameverywhere



- 2) Shout out to students! We are thrilled to announce that @eduroam Wi-Fi is now available in [Location]. Take a look at this video to see what eduroam is about <https://youtu.be/OkpQAmVBaGs>
- 3) There are over 200 eduroam hotspots across Ireland, located in Universities, Institutes of Technology, research organisations and more, providing secure & easy Wi-Fi access. You can now view a map of all live locations & find out how it works at <https://www.heanet.ie/services/connectivity/eduroam> #eduroam #eduroamhere



- 4) eduroam stands for education roaming. It provides secure and easy to use Wi-Fi access in thousands of locations in more than a hundred countries around the globe.

Once you've connected for the first time you never need to enter your details again, eduroam will automatically connect you whenever you're in range of an eduroam hotspot. The best thing is the hotspot you're using never sees your details.

Are you already using eduroam?  
#eduroam #love2eduroam



- 5) Did you know that eduroam is available in more than 100 countries? eduroam provides simple, easy, secure Wi-Fi connectivity from thousands of hotspots. To find out where you use eduroam around the world, visit: <https://eduroam.org/where/> #eduroameverywhere

